

RE-INVENTING YOUR BUSINESS/CAREER

DIGITAL TRANSFORMATION TO REMAIN RELEVANT

BY
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DISRUPTIVE AFRICA

About Me



David Alozie

Chair, Disruptive Africa
CIO, Wiretooth Tech.

- Seasoned Disruptive Innovator
- Organised the first Disruptive Conference in Africa
- IoT/BigData and Telecom Innovation expert
- One the first African WebRTC expert.
- Facilitated entry of Uber Taxi, AMD Inc. & DTK Computers.
- Guest Facilitator at Lagos Business School (LBS), Business Analytics and Big Data.

Global brands have rethought their
business and have remained relevant

The background of the slide is a deep blue, underwater scene featuring several glowing jellyfish with long, thin tentacles. The lighting is ethereal, highlighting the delicate structures of the jellyfish against the dark water.

RE-INVENT & TRANSFORM

A detailed view of a cluttered office desk from the 1980s. The desk is covered with various items including a computer monitor, keyboard, printer, calculator, and numerous papers. A large white number '1' is overlaid on the left side of the image, pointing towards the text. The background features a bulletin board, a framed picture of a dog, and a globe.

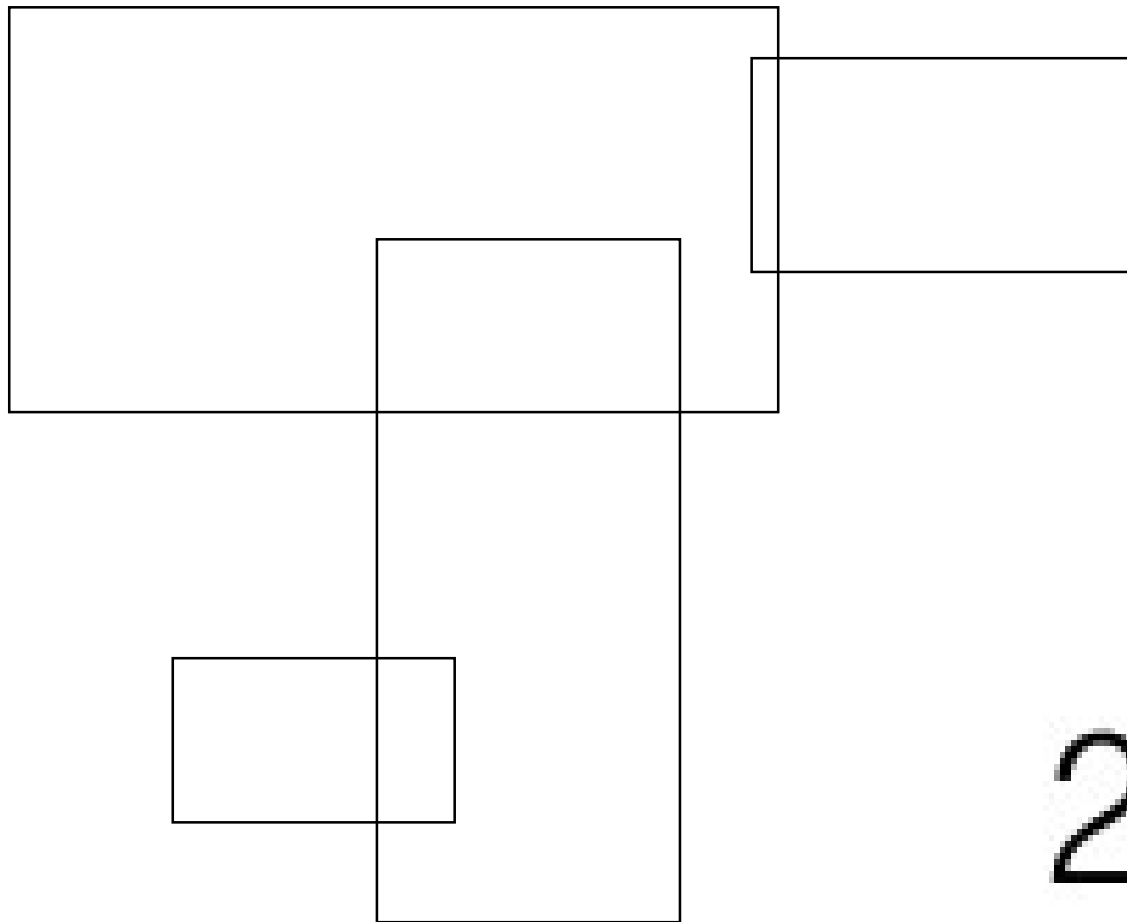
TRENDS

Where we are

- Presently
- Coming from
- Going to

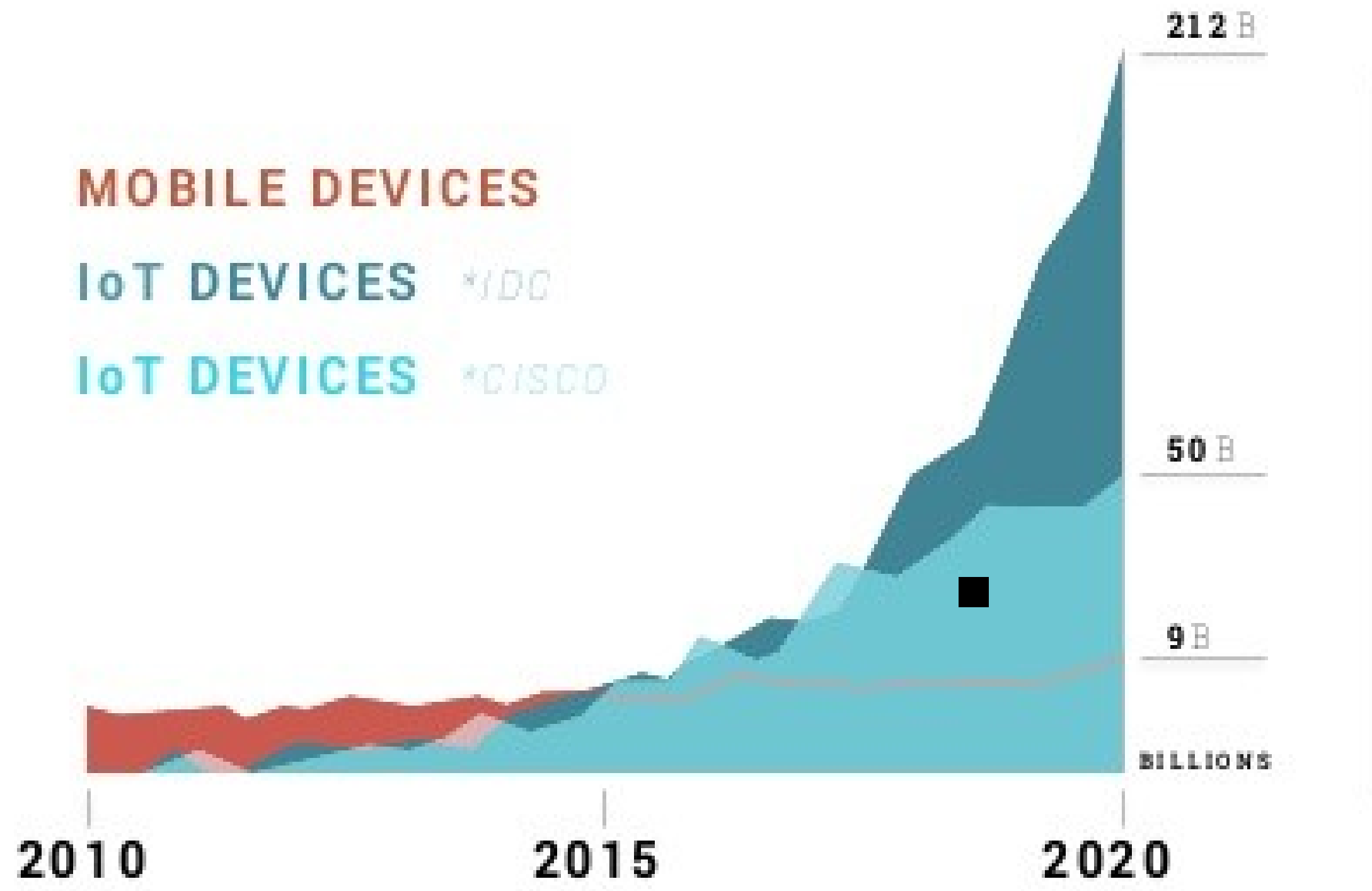
Evolution of the Desk

1980



TRENDS

212BB Connected Devices by 2020



1.2 PER PERSON
MOBILE DEVICES

6.6 PER PERSON
IoT DEVICES
**CISCO*

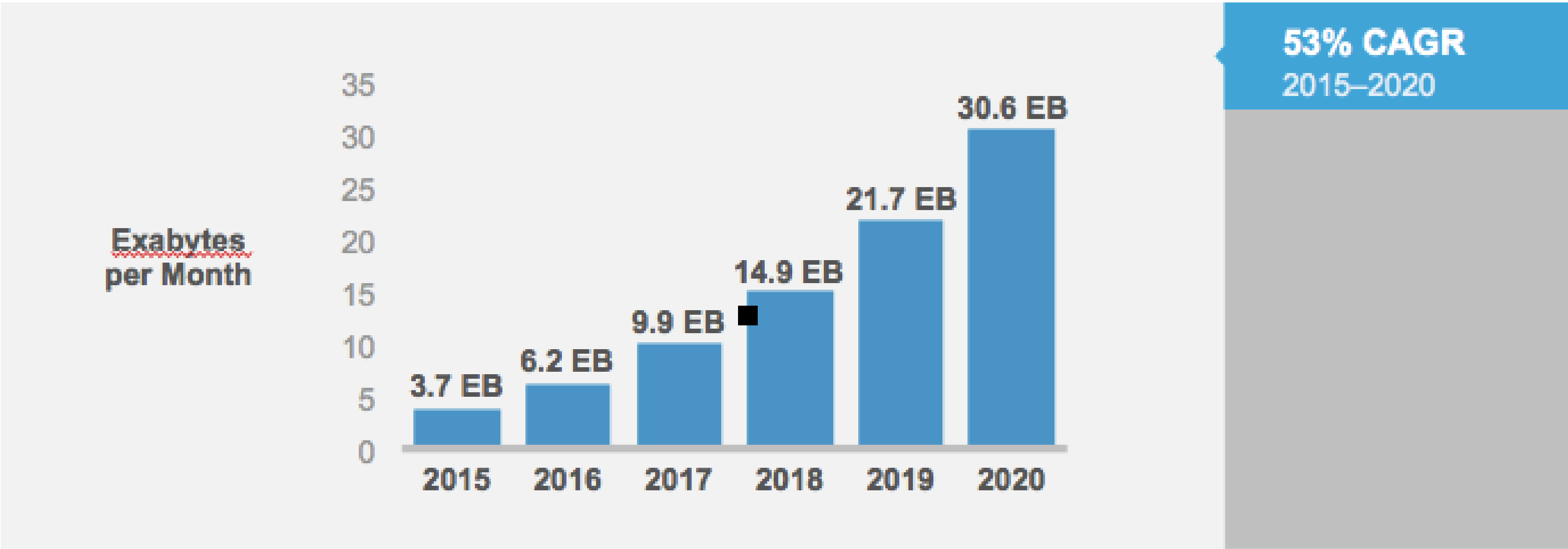
27.9 PER PERSON
IoT DEVICES
**IDC*



TRENDS

Global Mobile Data Traffic Growth / Top-Line

Global Mobile Data Traffic will Increase 8-Fold from 2015–2020



A close-up photograph of a hand moving a black chess piece on a chessboard. The hand is positioned at the top of the frame, with fingers gripping the piece. The chessboard is a standard light and dark square pattern. The piece being moved is a black knight. In the foreground, a large, light-colored chess king is visible, slightly out of focus. The background is a plain, light-colored surface.

Game Change

**THE 4TH
INDUSTRIAL REVOLUTION
IS HERE**

TRENDS



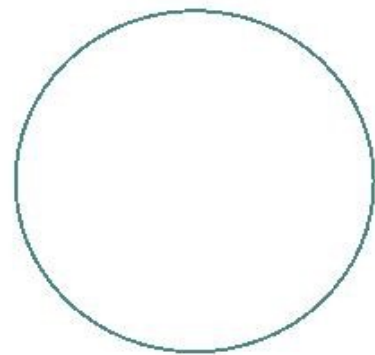
Technology becomes part of everything we do

Join PatientsLikeMe® Today and Find RARE Patients Like You!



IARE Open Registry Project™ is a partnership between Global Genes Project and PatientsLikeMe

People participate share and co-create Their future



Cyborg

THE WHEEL OF CHANGE

The relationship with the market changes

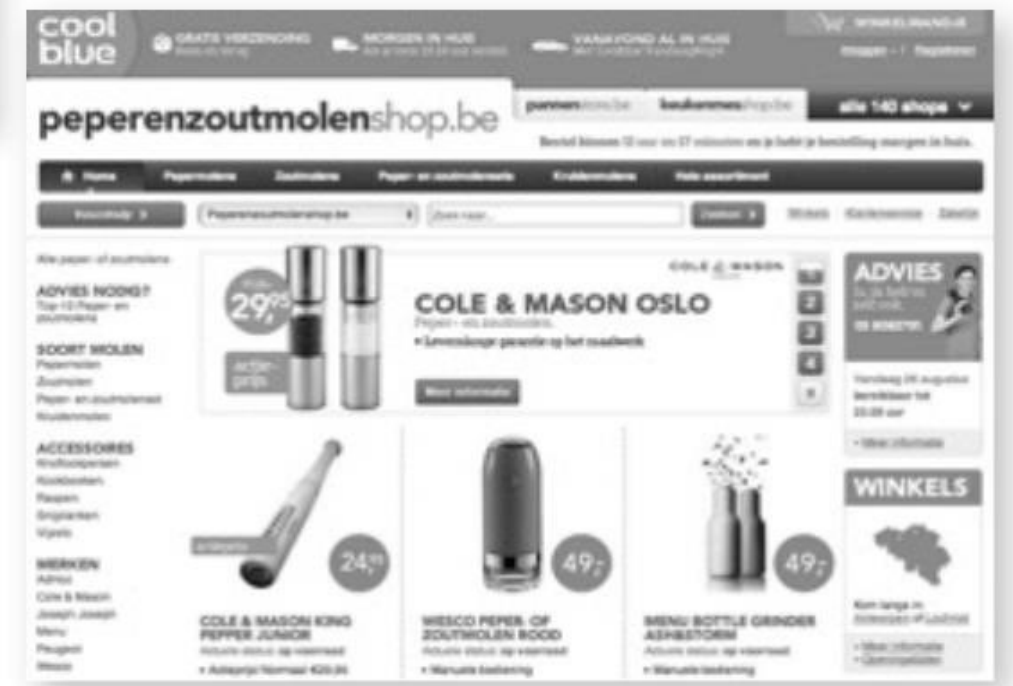


Glass House



Package

New experiences in product, service & packaging



Frog

The position in the value chain changes



Traveller

Mobile gives access to everything, everywhere, every time



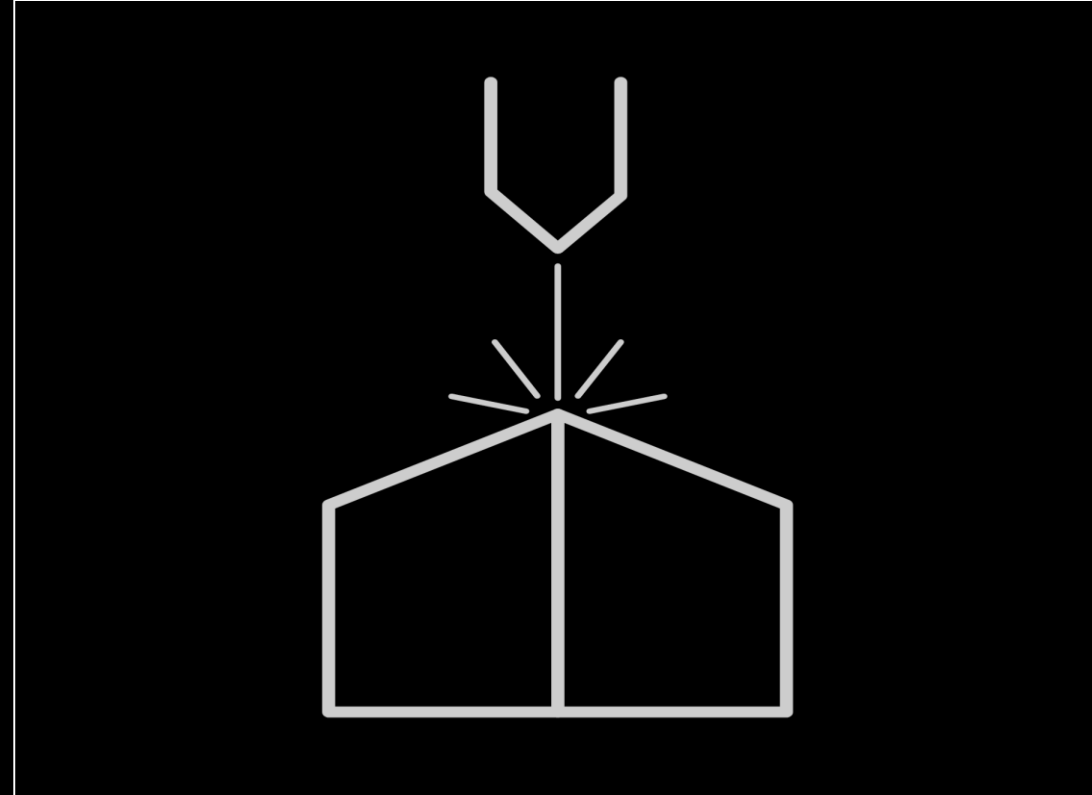
Gatekeeper

New experts and our peers decide what matters

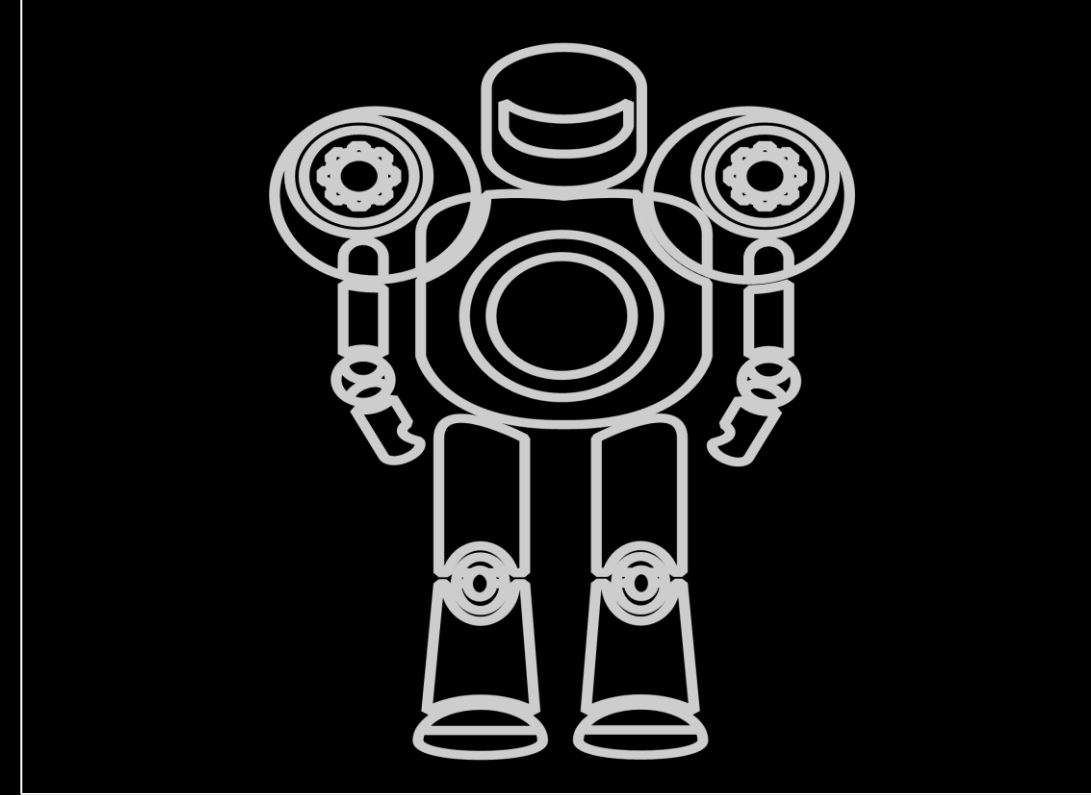


Digital Technology Will Remain The Endless Agitator Of The Business World

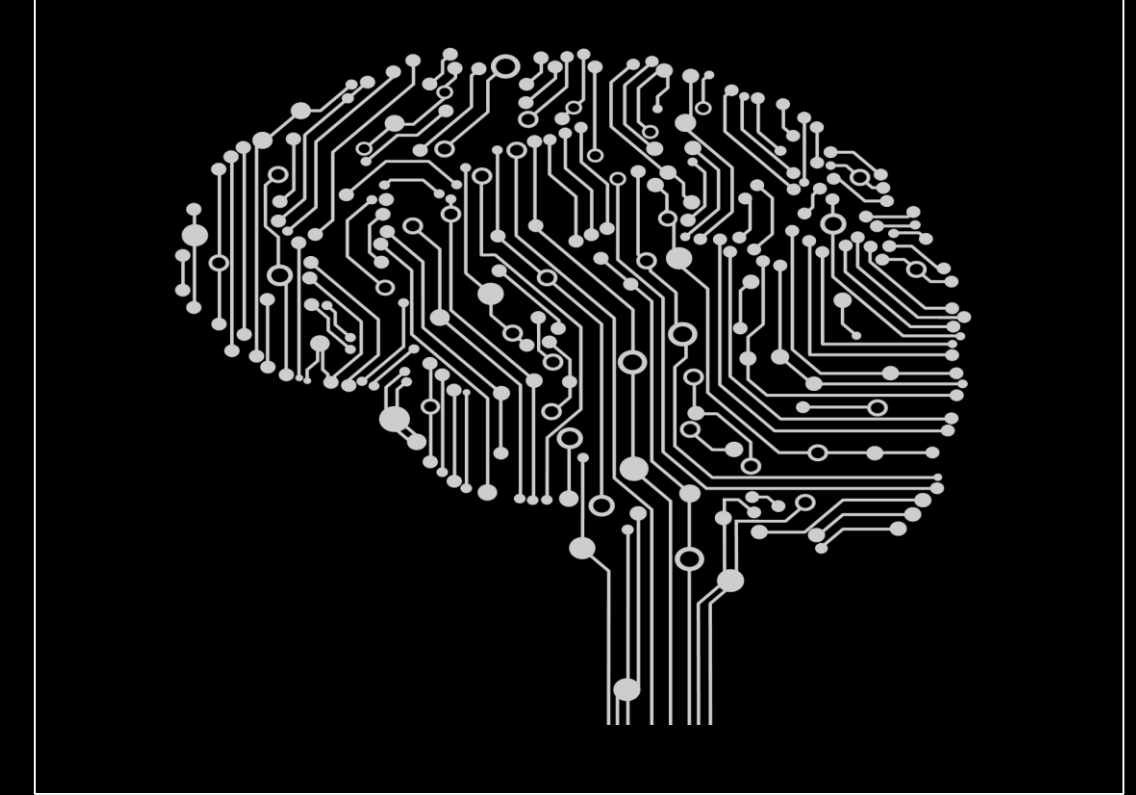
3D Printing



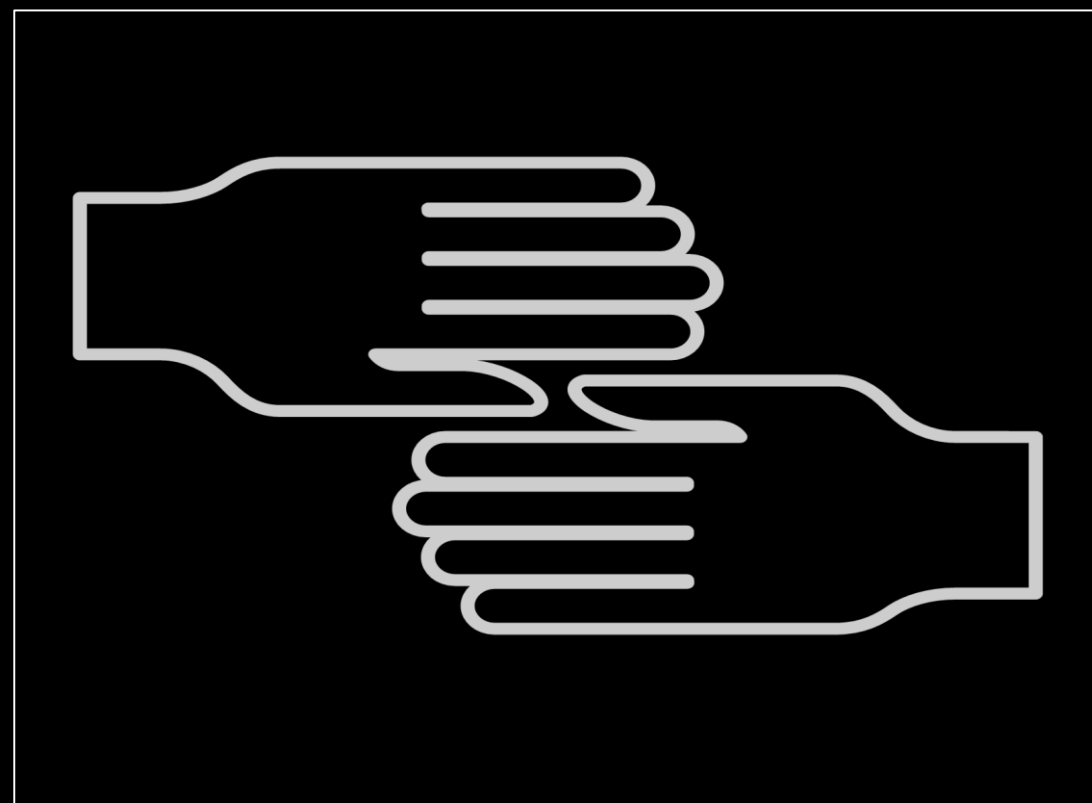
Robotics



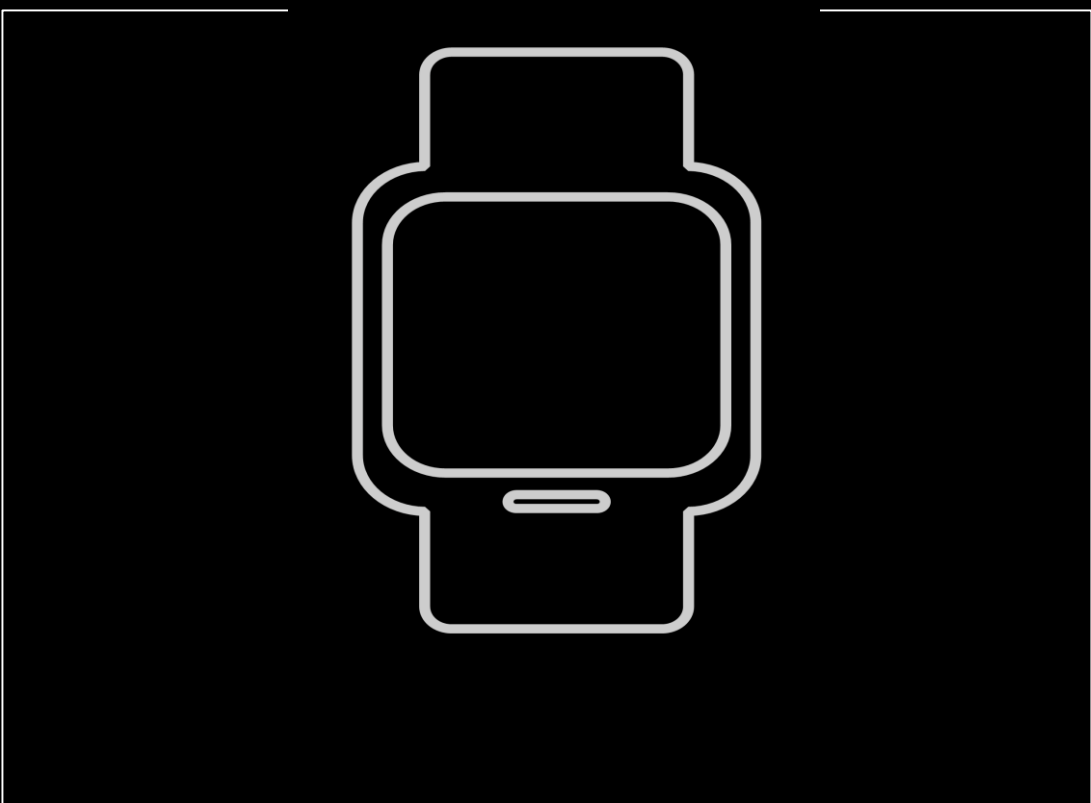
Artificial Intelligence



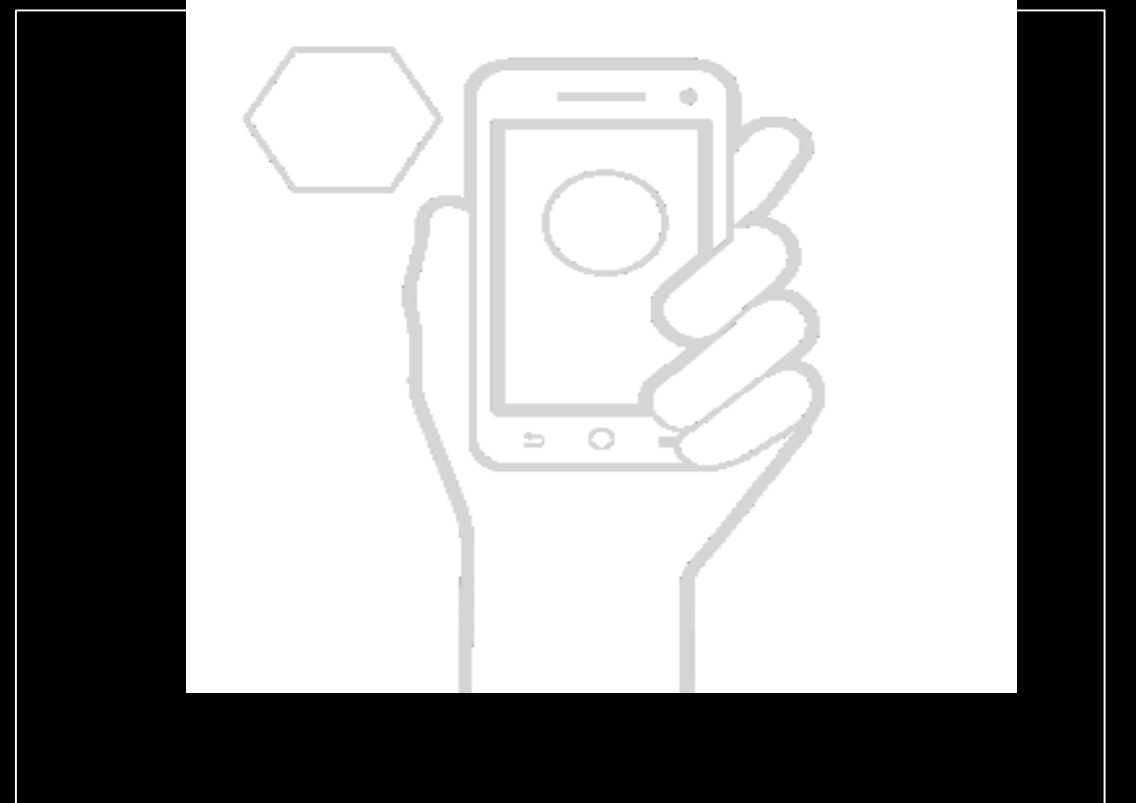
Sharing Economies



Wearables



Augmented Reality




TRANSFORMATION STRATEGY



DIGITAL LEADERSHIP & CAPABILITIES



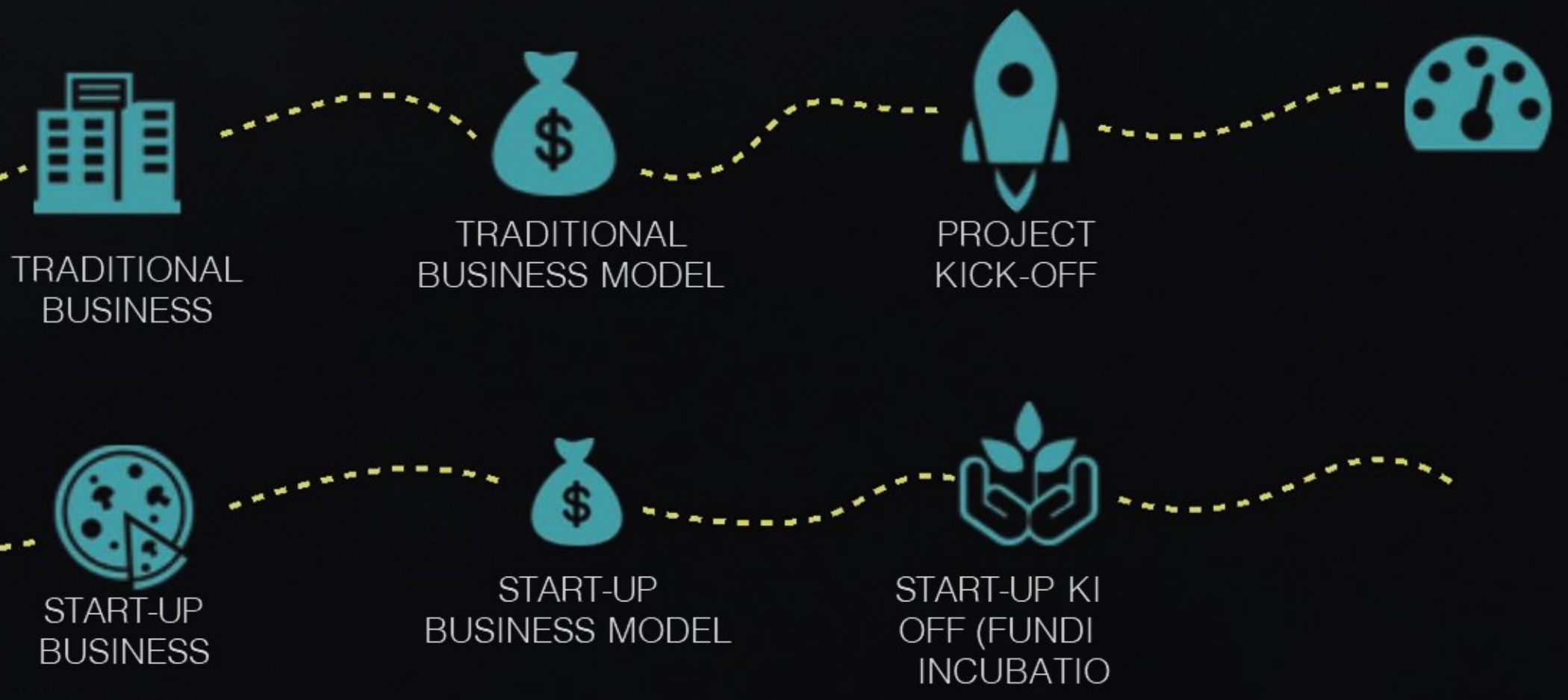
CUSTOMER ENGAGEMENT CHANNELS



PLATFORM DESIGN



BUSINESS/SERVICE/PRODUCT DESIGN



IMPACT ANALYSIS



TRANSFORMATION STRATEGY



ROADMAP

DIGITAL TRANSFORMATION MASTER CLASS

WAY FORWARD

1. Understand
Digital Economy Trends

3. Build Data
Driven platforms

5. Build Data
Driven platforms

7. Partner & Collaborate

2. Evaluate
self/Company

4. Strategise like
Google & MS

6. Strategise like
Google & MS

8. Start Small, Focus &
Minimise Risk

DIGITAL TRANSFORMATION MASTER CLASS

WAY FORWARD 2

1

Recognise
Your Problems

2

Understand
your pain points

3

Identify
Your
Data Sources

4

Unify datasources
through digital
platforms

5

Gather,
Analyse
& Tell Stories
With your data

6

Carry out
informed
business
decision



Thank You

Contact

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